



FACTUM EST (IT IS DONE)

Over three years of running the TRIME project, we aimed to:

- Create a community of social housing tenants that would achieve a long lasting change in behaviour with respect to the use of energy in their homes. This change was to help increase the affordability of energy and perhaps give tenants greater spending power when managing their household finances.
- Create an energy saving advice model (using tenant 'Energy Ambassadors' (EAs)) that other SHOs, across Europe, can adopt and continue to use in the future.

We created an energy saving advice model that is adaptable to different organisations and different countries' contexts. The model is based on training tenants to become EAs who then provide energy saving advice to their friends and neighbours in a structured and supported way.

The TRIME team chose not to use anybody paid to provide advice; instead they focussed on empowering tenants to become EAs. The TRIME team found that the EAs were trusted by their neighbours to provide advice, and the tenants felt that the SHO was investing in their neighbourhood by training local people and supporting them to improve local relations. EAs really liked the social aspect of this project and this is part of our success story.

Mohamed Rahali, Energy Ambassador for Vilogia and from the city of Croix, France, states:

"I think that we lack social relations in the neighbourhood. Being stuck in a routine doesn't make people interact much. Going to see my neighbours as an Energy Ambassador let me build relationships with my neighbours. It was also an opportunity to learn new things."



What was TRIME?

Trias Mores Energetica (TRIME) was delivered by a partnership of 10 organisations in 5 EU member states.

The project focused on achieving energy savings, reducing CO₂ emissions and achieving lasting behaviour change amongst social housing residents.





SAVING ENERGY CAN SAVE YOU MONEY

Changing the way you use energy won't just contribute to tackling climate change, it could help lower energy bills. Here are some energy tips, there are many more are on the TRIME website.

Turning the thermostat down by 1 degree: **£££££**

- Washing up in a bowl rather than using a tap: **£££**
- Fitting an eco-shower head: **£**
- Drying clothes on a line or rack instead of using a tumble dryer: **££**
- Reducing dishwasher use by 1 cycle a week: **££**
- Turning off lights when leaving a room: **£**

£0-15 savings = **£**

£15-30 savings = **££**

£30-50 savings = **£££**

£55-100 savings = **££££**

Over £100 savings = **£££££**

For any housing association that wishes to replicate the model, we have created a Guide to Implementing a Successful Energy Advice Model in a Social Housing Context. It is easy to follow and can be found by on www.trime-eu.org.

The Guide contains contact details of our partners, which can be used if you want to discuss how to implement the model in a context similar to your own.

FIND OUT MORE

Our website:
www.trime-eu.org

CONTACT
DETAILS

If you would like more information about TRIME or the projects we are working on, please contact:
trime@circle.org.uk





SPOTLIGHT ON: ZONNIGE KEMPEN, BELGIUM

Personal contact is the key

Zonnige Kempen is a social housing organisation in Belgium looking after 2500 families. It is known for its pioneering role in sustainability. Guiding tenants in saving energy and improvement of their wellbeing is part of their strategy.

During TRIME, we have learned that personal contact and the inclusion of local networks are essential to obtain tenant involvement. Both tenants receiving advice and Energy Ambassadors testify to the importance of social interaction. Apart from saving money and helping to reduce greenhouse gas emission, enhancement of the social network is highlighted as a positive outcome of the project. Getting in contact with people in the local neighbourhood was even stated to be a reason for Zonnige Kempen tenants to get involved in the project.

Monitoring shows that this involvement has eventually lead to a reduction of 11.5% on average in energy consumption, for Zonnige Kempen tenants, within the TRIME project. The personal interaction from the EA has undoubtedly played a central role in this result. For example, within Zonnige Kempen, more than 40% of participating tenants do not have an e-mail address, which excludes them from online tools which are usually at the core of similar energy saving campaigns. The personal EA contact, instead of online advice, was therefore essential to achieving energy savings across Zonnige Kempen households.

TRIME is now in its final phase. Zonnige Kempen is organising a final event on the very last day of TRIME to celebrate the outcomes and honour all the people locally engaged in the project. After that, Zonnige Kempen will continue to support its EAs and guide its tenants in energy saving, and will continue to participate in energy saving projects such as the SHINE Project, part of Interreg, which deals with surveying homes and energy modelling. The experiences and know-how established during TRIME will stimulate an inclusive approach that involves our tenants in energy saving initiatives.





CONTACT INFORMATION

Website

The project is now completed. Visit our website at www.trime-eu.org to access resources to create the Energy Saving Advice Model in your organisation. If you need to get in touch with a former partner in TRIME, the contacts are as follows:

TRIME Partner contact details:

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THE PARTNERS

The TRIME project team includes the following organisations:



CLARION
HOUSING GROUP



ZONNIGE KEMPEN



intent
TECHNOLOGIES



TU Delft Delft University of Technology



Vilogia
Bien dans ma ville



LogiRep
Groot Polylogis



EIGEN HAARD



design, with people



HAVENSTEDER



SESTAOBERRI

