

TRIME NEWS



Welcome to TRIME

Trias Mores Energetica (TRIME) is a project that will motivate social housing residents across Europe to save energy and save money on their energy bills through behaviour change.

In this TRIME newsletter you will find the latest TRIME news, what partners are doing and why they are involved in the project. We will keep you updated every 6 months.

THE PARTNERS

The TRIME project team includes the following organisations:



The aims

TRIME has big and bold ideas; here is what the project will achieve by 2017:

- 3,875 residents across 7 TRIME pilot sites to get advice from Energy Ambassadors about reducing their energy consumption and facilitating a **9% energy saving** through behaviour change.
- **Saving 2GWh** through residents replacing appliances.
- An **additional 2GWh saving** though 200 households renting more energy efficient appliances.
- TRIME Partners to retrofit 1,000 homes with energy efficiency improvements **saving 2.4 GWh**.
- 20 additional social housing organisations will encourage 1,250 of their residents to change their behaviour and **reduce their energy consumption by 9%**.

We will update you on the progress of the project in the next newsletter.



TRIME NEWS



THE STORY SO FAR...

Since April, the TRIME project team has been focusing on recruitment of the Energy Ambassadors. The Housing Association partners have been recruiting Energy Ambassadors and training them to provide advice to their customers. The Energy Ambassadors will receive a toolkit full of advice about the best ways to save energy in the home and useful inexpensive gadgets that can help save energy, such as:

Stand-by saver

which costs around £10 and can help save a household up to £20 per year on their energy bills.

Shower timer

costs around £5 and could help a family save around £200 per year if a family of four reduces their shower time by 1 minute.

Draught excluder tape

costs around £4 and could help to get a family warmer and save around £30 per year on their energy bills.

Energy saving lightbulbs

cost around £8 and can save 80% on electricity and last around 15 times longer than an old CFL bulb.

The Energy Ambassador will be able to try out the toolkit in his own home and then recommend the best products to other customers. They will also be providing tips to save energy such as turning the heating down by 1 degree, or putting lids on saucepans when cooking, all will help to save energy and money for our customers.

What the future holds...

Our Energy Ambassador programme is alive and kicking. We're continuing to recruit and train Energy Ambassadors across all of our TRIME pilot sites. We're aiming to recruit 79 ambassadors to speak to 3,875 households across our 7 TRIME pilot sites over the next 2 years!



Alongside the Energy Ambassadors, we are also developing ideas for an energy saving competition in autumn 2016, which will involve all the Housing Association partners and look to involve additional Housing Associations across Europe, with the idea of all working together to save energy.



TRIME Workshop: Purchasing Behaviour of Social Housing Companies

Calling our Dutch and Belgian social housing colleagues! We are holding our first co-creation workshop on December 1st 2015 in Breda (Netherlands) and we need your help!

The workshop will focus on discussing the barriers and opportunities for social housing companies (SHO) to purchase more energy efficient technologies for their housing stock. While there are many examples of SHO's investing in more energy efficient approaches many cite a lack of time, budget, limited technical knowledge and high risks as barriers to changing purchasing behaviour.

The first workshop is intended for Dutch and Belgian Social housing organisations but if you are interested in participating in the workshop or if you would like to receive more information please contact P.I.vandenbrom@tudelft.nl.

We are looking forward to find solutions to overcome the barriers together with you!

Lunch will be provided and we can reimburse travel expenses.

Agenda

- 13:00 Welcome and Lunch
- 14:00 Workshop -barriers
- 15:00 Break
- 15:10 Workshop – solutions
- 16:10 Closing
- 16:30 End

To secure your place at this exciting workshop please email P.I.vandenbrom@tudelft.nl.

FIND OUT MORE

You will find the latest TRIME news, what the Partners are doing and why they are involved in the project in the newsletter which will be updated every 6 months. Available to download on our website: www.trime-eu.org

CONTACT DETAILS

If you would like more information about TRIME or the projects we are working on, please contact: trime@circle.org.uk



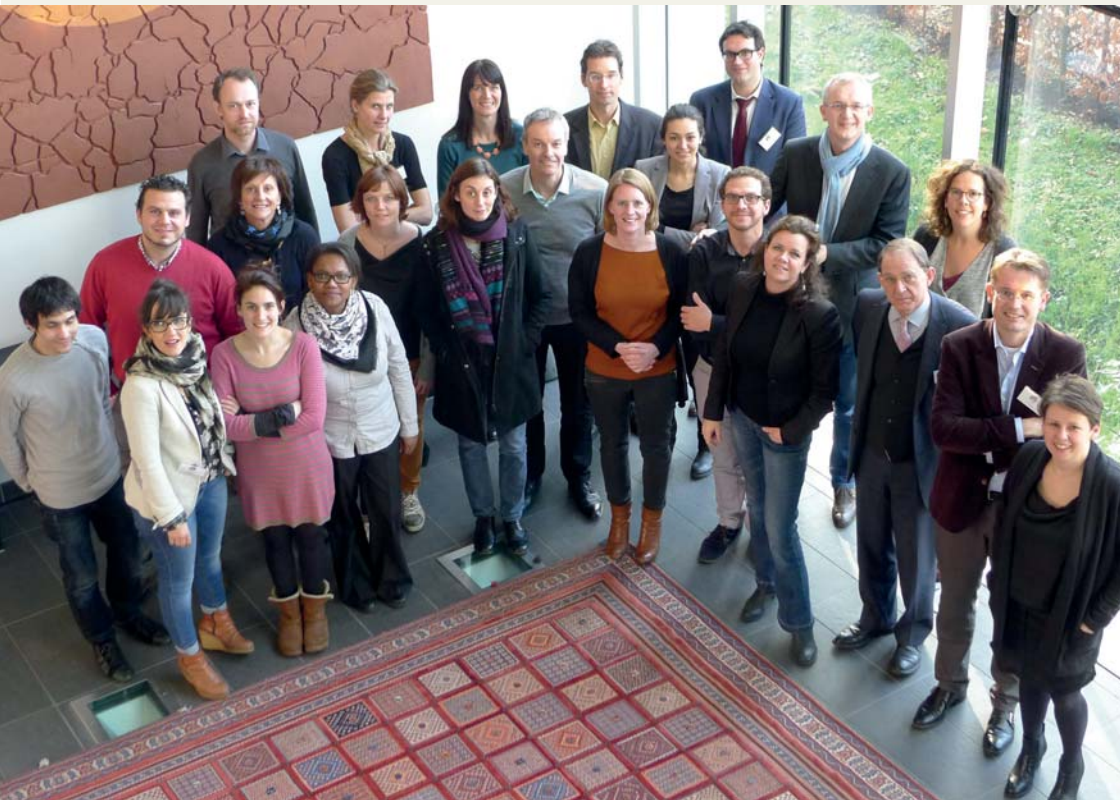


SPOTLIGHT ON: SESTAO BERRI

Sestao Berri is the only Spanish participant in the TRIME project. It is an organization that is jointly owned by the Basque Government and the municipality of Sestao. Our aim is to promote the social and urban regeneration of the town of Sestao. Sestao Berri manages a large municipal park of social housing in the town of Bizkaia near Bilbao, which will become the TRIME project pilot site for our Energy Ambassador activities.

“We are pleased to be part of a project that focusses on the fight against energy poverty through a socio-residential education energy training model. We hope it will lead to an increase in responsible consumption and ensure greater comfort and help to achieve a higher quality of life for our public housing communities”.

Luiskar Delgado. General Manager of SESTAO BERRI



THE PARTNERS

The TRIME project team includes the following organisations:



Enhancing Life Chances



intent
TECHNOLOGIES



Vilogia
Bien dans ma ville



Co-funded by the Intelligent Energy Europe Programme of the European Union

TRIME is a Pan-European project helping social housing customers reduce their energy use; enabling them to save money and live a healthier lifestyle.